



KEEVICAN WEISS  
BAUERLE & HIRSCH LLC

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**FOR IMMEDIATE RELEASE**

**PAUL J. GITNIK OF KEEVICAN WEISS BAUERLE & HIRSCH LLC HAS BEEN  
APPOINTED TO SERVE ON ALLEGHENY COUNTY'S REGIONAL ASSET  
DISTRICT BOARD**

PITTSBURGH – July 15, 2012 – Paul J. Gitnik of Keevican Weiss Bauerle & Hirsch LLC has been appointed to serve as a member of the Regional Asset District Board by Allegheny County Executive, Richard Fitzgerald.

The mission of the Regional Asset District (RAD) Board is to support and finance regional assets in the areas of libraries, parks and recreation, cultural, sports and civic facilities and programs. RAD provides grants from half of the proceeds of the Allegheny County Sales and Use Tax, and works with citizen boards and government officials to monitor the assets for effective operation and development.

Mr. Gitnik's practice encompasses the areas of business, estates & trusts, healthcare, municipal, nonprofit, oil-gas, real estate and tax laws. He graduated from Duquesne University in 1982, cum laude, and Duquesne University School of Law in 1985. He also earned an advanced law degree in taxation from Georgetown University 1997.

In 2011, Mr. Gitnik founded MarcellusUSA.com, Inc. with three interconnected websites, [www.ShaleGasUSA.com](http://www.ShaleGasUSA.com), [www.MarcellusUSA.com](http://www.MarcellusUSA.com) and [www.UticaUSA.com](http://www.UticaUSA.com), which provides resources and tools, included the recorded oil-gas leases, royalty percentages, dates, documents, instruments, permits, well dates, records, regulations and information about Shale Oil-Gas in the Appalachian Basin – all on its websites.

In 1991, Mr. Gitnik founded SOCRATES, INC., which provides claims recovery outsourcing, technology and consulting services, and solutions to the health payor industry. He stewarded the development of SOCRATES, INC.'s proprietary Subrogation Outsourcing Case Review And Tracking Empowerment System® (SOCRATES®) and the MY SOCRATES® family of proprietary software programs. In 2007, SOCRATES, INC. was selected as an American Health Insurance Plans (AHIP) Solutions Partner and since 2001 was selected A.M. Best Rated Recommended Subrogation Firm. He sold SOCRATES, INC. in 2007 to a private equity company funded by Sequoia Capital and the Silicon Valley Bank.

Mr. Gitnik was on the adjunct faculty of Duquesne University School of Law, Mercyhurst College, and Penn State Continuing Education for Accountants.

He is currently serving on a number of nonprofit boards, including the Phipps Conservatory and Botanical Gardens, Pittsburgh Opera, Duquesne University Law Alumni Board, Diocese of Pittsburgh Foundation, Hamot Health Foundation, and St. Vincent Health Center.

**About Keevican Bauerle Weiss & Hirsch LLC:**

Keevican Weiss Bauerle & Hirsch LLC is a client service law firm that provides business and entrepreneurial clients the full range of legal services and, through its subsidiary Renaissance Partners, LLC, offers access to the capital markets. For more information, please visit [www.kwbhlaw.com](http://www.kwbhlaw.com).

**Available for Interviews:**

Paul J. Gitnik, Counsel, Keevican Weiss Bauerle & Hirsch LLC